

Premia Partners Announces Collaboration with WisdomTree in Asia

HONG KONG, Feb. 8, 2018 /PRNewswire/ -- Premia Partners Company Limited ("Premia Partners"), the Hong Kong-based investment firm that focuses on ETFs and smart beta solutions, announced today it has entered into an agreement with WisdomTree Investments, Inc. (NASDAQ: WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York, USA, to collaborate in specific Asian countries, excluding Japan.

"We are excited to join forces with WisdomTree with whom we share strong alignment in terms of business philosophy, solution focus and passion for ETF innovation", said Rebecca Chua, Managing Partner of Premia Partners. "Last October in collaboration with CSI and Caixin Rayliant, we launched the first multi-factor China A-shares smart beta ETFs for bedrock and new economy exposure. With this relationship with WisdomTree, we look forward to leveraging on their smart beta innovator DNA to bring differentiated ETF solutions to our investors."

"As ETF adoption increases throughout the Asia-Pacific region, we are pleased to work with Premia Partners in this important market to further broaden our footprint and expand awareness among Asia ex-Japan's institutional investors," said Kurt MacAlpine, WisdomTree Executive Vice President and Head of Global Distribution. "WisdomTree's global expansion is a critical part of our growth strategy, and this new relationship complements our existing business in Japan."

About Premia Partners

Premia Partners is an investment firm founded in Hong Kong in 2016, by a group of enthusiasts who believe in enabling investors with efficient investment tools and see enormous scope for innovation in the Asian ETF industry. The team came from various incumbent global and regional industry leaders and shares one common goal -- to reshape the ETF landscape in Asia by applying our collective knowledge and execution experience as well as by collaborating with the best-in-class global experts to curate ETF and smart beta solutions for investors. In Asia, and for Asia -- because this is our home. For more information, please visit www.premia-partners.com.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$46.8 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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